

2021 Corporate Contribution Summary

\$41.6M total giving¹

\$10.4M

in cause marketing initiatives

128

small businesses
supported

\$1.47M

in team member giving
and volunteering

9,803

team member
volunteer hours

\$23.2M

in total product and
in-kind donations

> 5,000 pallets

of charitable product
donations around the globe

\$6.4M

in corporate sponsorships
and grants

\$8.7M

to support women's
entrepreneurship
and empowerment

> 1,083

total nonprofits supported

1.79M

meals provided to children and families in need in partnerships
with Meals on Wheels and No Kid Hungry

> 29,000 books

+ \$338K in sales proceeds

for children in need through Zulily's partnership
with First Book and Penguin Random House

> \$951K

raised by HSN and our Cornerstone Brands'
2021 "Thanks and Giving" campaign for
St. Jude Children's Research Hospital



1. The "2021 Total Giving" includes donations made directly by QVC and its global affiliates, Zulily, HSN, Ballard Designs, Frontgate, Garnet Hill and Grandin Road (collectively, "Qurate Retail Group" or "QRG") and team members of these entities, as well as those facilitated by Qurate Retail Group. The "Cause Marketing & Broadcast" total represents charitable funds generated through the sale of donated products by QRG, through donations made by QRG and vendors based upon QRG's sale of certain products, and includes the estimated value of the broadcast and digital exposure provided to small businesses that participated in QRG's Small Business Spotlight program. The "Product and In-Kind Donations" total represents product and other donations made by QRG in the amount of \$3,289,949, product and cash donations made by vendors (and facilitated by QRG) in the amount of \$19,918,455 and QRG team member volunteering in the amount of \$1,476,777 (a portion of team member volunteering value calculation utilizes the CECP Pro Bono Valuation Guide). The remainder of volunteer time value calculation utilizes the Independent Sector Volunteer Rate. The total contribution summary amount is a contribution total only and does not signify the tax deductibility of said contributions.