



## CURATED EXPERIENCES. INFINITE POSSIBILITIES.®

We believe in a Third Way to Shop® – beyond transactional ecommerce or traditional brick-and-mortar stores – for customers who crave engaging shopping experiences.

We're a select group of like-minded businesses that provide customers with curated collections of unique products, made personal and relevant by the power of storytelling. We combine the best of retail, media, and social to curate experiences, conversations, and communities for millions of highly discerning shoppers. We bring joy, inspiration, and humanity to shopping.

We also curate large audiences, across our many platforms, for our thousands of brand partners.

## QURATE RETAIL GROUP<sup>SM</sup> IS COMPRISED OF EIGHT LEADING RETAIL BRANDS

- QVC®, HSN®, Zulily®, Ballard Designs®, Frontgate®, Garnet Hill®, Grandin Road®, and Ryllace™

## QURATE RETAIL GROUP FACTS

- 24M+ customers<sup>(1)</sup>
- #1 in video commerce, top-10 ecommerce retailer<sup>(2)</sup>, and a leader in mobile commerce and social commerce
  - 380M homes reached worldwide, 15 television networks<sup>(3)</sup>
  - 2.5B digital sessions<sup>(4)</sup>, 11 websites, 270+ social media pages, nearly 10M Facebook fans
  - 150+ hours of live content per day (we produce more live content than any other major network)
- 220M+ packages shipped
  - 22,000 brand portfolio
  - 20 fulfillment centers
  - 184M customer contacts<sup>(5)</sup>
- 27,000 team members in the U.S., the U.K., Germany, Japan, Italy, Poland and China
- \$14B in annual revenue<sup>(6)</sup>
  - ecommerce revenue of \$8.3 billion or 59% of annual revenue

*All data as of FY 2018. (1) Represents total customers across consolidated QVC, HSN, Zulily, and the Cornerstone brands. (2) In North America (Source: Internet Retailer). (3) Includes QVC's JV in China. (4) Includes web, mobile web, and apps. (5) Includes customer calls, email contacts, and social contacts. (6) QVC's joint venture in China is not included in QVC consolidated results.*

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